



ST. XAVIER'S
CATHOLIC COLLEGE OF ENGINEERING
(Autonomous)

Chunkankadal, Nagercoil - 629003
Kanyakumari District, Tamil Nadu

Approved by AICTE & Affiliated to Anna University, Chennai
Accredited with 'A' Grade by NAAC
UG Programs(ECE, EEE, Mech, Civil, CSE & IT) Accredited by NBA
Anna University Recognized Research Institute
Recognized under section 2(f) & 12(B) of UGC Act, 1956
UG Programs(ECE, EEE, Mech, Civil, CSE & IT),
MBA & MCA Programs Permanently Affiliated

Faculty of Department of Management Studies

7th Board of Studies Meeting

Date & Time : 28th November at 10.00 A.M

Venue : Board Room (SXCCE)

AGENDA

- Prayer
- Welcome Address

07.01. Confirmation of Sixth BOS meeting minutes held on 29-05-2025 and Decision/Action taken report.

07.02. Discussion on the Suggestions / Recommendations offered by the members in the Sixth Academic Council meeting held on 21-06-2025.

07.03. Presentation of the proposed curriculum & syllabi and getting recommendation for approval of curriculum and detailed syllabi for the First semester of MBA Program for regulation 2026.

07.04. Other matters if any.

- Vote of Thanks

Members Present: enclosed

MINUTES OF THE MEETING:

The 7th BOS meeting of the MBA department starts with a prayer. The BOS faculty member Dr. S. Darling Selvi, welcomed the members.

07.01. Confirmation of Sixth BOS meeting minutes held on 29-05-2025 and Decision/Action Taken report.

Sl.No	Suggestions	Action taken	Remarks
1.	Internship: To provide students with greater industry exposure and practical experience, the duration of internships can be extended. This will allow students to spend more time within companies, enabling them to gain deeper insights into real-world work	In Practice	Appreciated by the members and confirmed.

	environments and enhance their professional skills.		
2.	<p>Placement: To enhance student employability, a structured placement training program of five hours per week can be implemented. Additionally, one faculty member from the department will be exclusively assigned to oversee placement-related activities, ensuring focused guidance and support.</p> <p>Aptitude training can be integrated into the curriculum as a mandatory component, with an evaluation system in place to assess student progress and performance effectively.</p>	<p>Under process</p> <p>A course has been designed to implement for the same purpose in the R2026</p>	<p>Appreciated by the members and confirmed. in the BOS meeting.</p>
3.	<p>MoU with Industry: To strengthen industry-academia collaboration, a subject expert from the industry can be invited for each course to provide practical insights and real-world perspectives.</p> <p>Additionally, establishing tie-ups with reputed industries in Coimbatore and Chennai will help familiarize students with company operations and expectations. These partnerships can also facilitate paid internship opportunities, offering students valuable hands-on experience while supporting their professional development.</p>	<p>In Practice (Professor In Practice)</p>	<p>Confirmed in the BOS meeting.</p>
4.	<p>Club Activity: Domain-specific clubs should be established for Marketing, Finance, Human Resources, Business Analytics, and Operations, each guided by a dedicated faculty coordinator.</p> <p>Students can choose to join any one club based on their area of interest. These clubs will regularly organize relevant activities, workshops, and industry interactions to enhance practical learning.</p> <p>Additionally, real-time assignments and projects can be sourced from</p>	<p>Under process</p>	<p>Confirmed in the BOS meeting.</p>

	companies to provide students with hands-on experience and industry exposure.		
5.	TCP course: Courses should be designed with a balanced blend of theory and practical components, comprising 30 hours of theoretical classes and 30 hours of practical classes. This approach will ensure holistic learning by integrating conceptual understanding with hands-on experience.	Designed in the R2026	Confirmed in the BOS meeting.
6.	Enhancing Employability Through Vocational Skills and Industry Experience: A vocational skill inventory should be developed to assess and enhance the employability skills of students. Special emphasis will be placed on equipping students with industry-relevant competencies. Additionally, students with prior industry experience will be given priority during the admission process, recognizing their practical exposure and potential to benefit from advanced training.	In Practice	Confirmed in the BOS meeting.
7.	Bridge course: During the bridge course, the focus will be entirely on practical learning, emphasizing skill development and real-world application. Alumni with relevant industry experience will be invited to lead sessions, share valuable insights. This approach will enhance the overall learning experience and foster a strong connection between academia and industry.	In Practice	Appreciated by the members and confirmed.
8.	Analysis: Each semester should aim to bring measurable transformation in students through focused academic and skill-based development. A thorough analysis of students' backgrounds will help tailor support and learning strategies to individual needs. This approach ensures continuous growth and better alignment with career goals of the students.	In Practice	Confirmed in the BOS meeting.
9.	Awareness: Awareness about the TANCET exam should be actively promoted among students to help them prepare	In practice	Confirmed in the BOS meeting.

effectively for this important opportunity. Social media platforms can be leveraged to reach a wider audience by sharing timely information, preparation tips, and updates. This will ensure that students stay informed and motivated throughout their exam preparation.		
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07.02. Suggestions / Recommendations offered by the members in the Sixth Academic Council meeting held on 29-05-2025.

The Chairman presented the various suggestions and recommendations offered by the members in the Sixth Academic Council meeting with regard to Management studies.

Programme	Suggestions / Recommendations	Decisions / Action taken
Faculty of Management Studies	Suggested to strengthen the placements, internships in reputed Organizations. Motivating the students towards participating in number of programs, competitions, Management contest and enroll themselves in professional bodies like TMA, AIMA and CII.	Accepted the recommendations

07.03 Suggestions and Recommendations with regard to MBA Regulation 2026 Curriculum and Design

Programme	Suggestions / Recommendations
Faculty of Management Studies	<p>The induction program need not be listed along with first-semester subjects. It may instead be offered as a zero-credit course to maintain structural clarity.</p> <p>Statistics for Management and Accounting for Management may be clearly identified as theory papers.</p> <p>The Marketing specialization may continue to offer seven elective subjects. Within these, Rural and Agricultural Marketing may be renamed as Rural Marketing, and Marketing and Social Media Web Analytics may be reframed as Marketing Analytics.</p> <p>In the Legal Aspects of Business course, a clear decision may be taken regarding the inclusion of the Negotiable Instruments Act. Additionally, the Consumer Protection Act may be incorporated alongside the Sale of Goods Act for comprehensive coverage.</p>

Discussion on the Suggestions / Recommendations offered by the members in the Seventh BOS meeting

Organizational Study:

The duration of the Organizational Study may be extended from one month to six to eight weeks to provide students with deeper industry exposure. Accordingly, the course credit may also be enhanced and reflected in the articulation matrix, with an option to rename it as Summer Internship.

Change of title regarding MBA Internship

The members suggested changing the title of organizational study, which is an internship title where the first year students undertake a month internship from various organizations and study the entire functions at the end of their first year course. Instead of organizational study it has been suggested as summer internship.

Subject Sequencing Recommendation:

It is recommended to offer Management Concepts and Organizational Behavior as the first subject in the curriculum.

Statistics for Management may be positioned as the second or third subject for better academic alignment.

Specialization Guidelines for Students:

Clear guidelines on primary and secondary specialization options may be included for the benefit of student awareness. This will help students make informed decisions regarding their academic and career pathways.

Maximum Program Duration

The maximum permissible duration for completing the program may be clearly mentioned in the general guidelines.

Credit Transfer Policy

Credit transfer provisions may be introduced after obtaining formal approval from the Board of Studies. This will help students gain academic flexibility while maintaining academic standards.

Expansion of PAQIC Membership

PAQIC membership may be expanded by including a greater number of corporate professionals. This will strengthen industry-academia collaboration and enhance the quality of program review.

Alumni Engagement for Guest Lectures

It is suggested that at least one alumni guest lecture be conducted every month. Such interactions will motivate and guide current students through real-world insights.

Program Educational Outcomes

Program Educational Outcomes may be enhanced by incorporating elements related to entrepreneurship. This will support the development of entrepreneurial competencies among students.

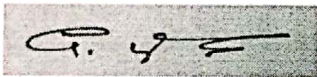
Subscription to Academic Resources

It is suggested to subscribe to platforms such as Emerald Case Studies and Statista. These resources will enrich academic content and support research-driven learning.

Establishment of Idea Pitch Lab

An Idea Pitch Lab may be established specifically for the MBA program. This initiative will encourage innovation and foster entrepreneurial thinking among students.


The Principal thanked all the members for their kind cooperation, Members Dr. G. Muruganatham, Anna university nominee, Dr. S. Jaisankar, Sri Krishna College of Engineering and Technology, Dr. P.S.Nagarajan, Alagappa University, Mr. U.Peter Sahaya Raj Industry Expert. Dr. Divya D S Rajan expressed her gratitude to all the members. The meeting came to an end at 01.00 pm.



Dr. G. MURUGANATHAM
(Anna University Nominee)



Dr. S. JAISANKAR
(Sri Krishna College of
Engineering and Technology)



Dr. P.S.NAGARAJAN
(Alagappa University)



Mr. M.ASHWIN RAMNATH
(Alumnus)

Mr. U.PETER SAHAYA RAJ
(Industry Expert)



ACADEMIC DEAN
Dr.R.P.Anto Kumar
Prof. Dr. R. P. ANTO KUMAR, M.E., Ph.D.,
Dean (Academics)
Member Secretary (Academic Council)
St. Xavier's Catholic College of Engineering
Chunkankadai, Nagercoil - 629 003.

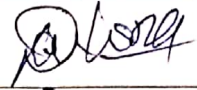
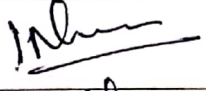


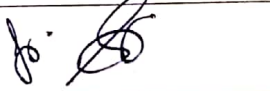
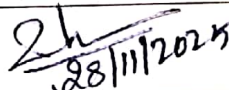
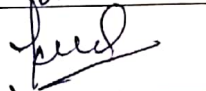
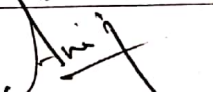
Mrs. S. Jasmine Suguna (HOD,MBA)

S.JASMINE SUGUNA, MBA,MPhil,
Assistant Professor & Head,
Department of Management Studies,
St. Xavier's Catholic College of Engineering,
Chunkankadai, Nagercoil,
Kanyakumari District-629 003



PRINCIPAL
Dr.J.Maheswaran

Internal Members present:

Sl.No	Name of the Member	Designation	Signature
1	Dr. V. Darling Selvi	Professor	
2	Dr. M. Babima	Associate Professor	
3	Mrs. M. Adlin	Assistant Professor	
4	Mr. G. Jenit Hanson	Assistant Professor	
5	Dr. Divya D S Rajan	Assistant Professor	
6	Dr. Sahaya Beula	Assistant Professor	 28/11/2025
7	S. Josephin Kala	Assistant Professor	
8	J. Anisha Jose	Assistant Professor	
9	R. Asmi	Visiting Faculty	